

COMPANY PROFILE



OUTDOOR DESIGN MADE IN ITALY

We transform outdoor spaces through elegant, versatile furniture designed to last. Since 2006, we have shaped outdoor living through an ongoing dialogue between industrial innovation and Italian craftsmanship, where technology becomes an expression of quality and beauty.

ABOUT US

Plust Collection was founded in 2006 as the design brand of Euro3plast, an industrial company active since 1974 in the production of plastic products for the home and garden. From the very beginning, Plust has combined the manufacturing strength of its parent company with a contemporary design vision: shaping a new way of experiencing outdoor spaces through elegant, versatile furniture designed to last.

Today, Plust is a leading name in Made in Italy outdoor design, with collections created for contract, hospitality and residential settings. Our work stems from an ongoing dialogue between materials, technology and landscape, creating products that enrich everyday life with comfort, balance and personality.



VISION AND MISSION



Our Vision Plust

designs elements that welcome and enhance spaces, interpreting each setting through contemporary forms, soft volumes and comfort conceived for everyday well-being.

Our Mission

To shape innovative, responsible outdoor furniture solutions designed to stand the test of time, where aesthetics, functionality and respect for the environment coexist in perfect balance.

Plust designs furniture that welcomes, blends into its surroundings and enhances every setting through contemporary forms and soft volumes.

PHILOSOPHY AND CORE VALUES

Timeless, Functional Design

Clean lines, welcoming forms and elegant aesthetics that transcend trends.

1

Responsible Production

Controlled processes, refined finishes and close attention to quality. Every product is the result of a transparent, reliable Made in Italy supply chain that can be trusted.

3

Design Versatility A wide range of collections and finishes enables flexible, modular outdoor furnishing solutions.

5

Durable Outdoor Materials

Rotationally moulded polyethylene with UV-resistant finishes, designed to withstand the elements and everyday wear.

2

A Balance of Aesthetics and Comfort

Furniture designed to be lived in: ergonomic, lightweight, easy to move and easy to clean.

4

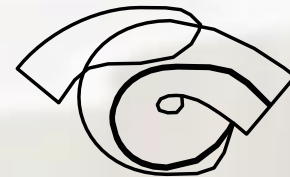
EXCELLENCE IN DESIGN AND RESEARCH

Innovation lies at the heart of everything we do.



Materials Research

We develop and select materials that ensure durability, resistance and long-lasting colour stability.



Formal Experimentation

Soft volumes, contemporary geometries and balanced proportions give rise to iconic collections such as Twist, Fade, Boom, Vela and Gumball.



Collaborations with Designers We work with Italian and international designers to transform creative ideas into designer furniture with a distinctive visual language.



Modular Systems

We approach furniture as systems, not simply as objects: elements that combine, transform and adapt to different settings and project requirements.

SUSTAINABILITY AS A DESIGN VALUE

Longevity is the first form of sustainability

We combine this with recycled materials, optimised development processes and a responsible long-term vision.

- **DECOR:** combines high-quality plastic powder with selected production waste to create distinctive textured surfaces.
- **GROUND:** made entirely from our own production waste, reprocessed by specialist partners and reintroduced into the production cycle.



WHY CHOOSE PLUST

Rotational Moulding Technology: Our Signature

Rotational moulding lies at the heart of our know-how, enabling the creation of large sculptural objects that combine strength and lightness.

Truly Made for Outdoor Use

Resistant to sunlight, rain, frost and salt water. Ideal for hotels, pools, beaches, terraces and high-traffic contract settings.

Durable Materials Tested by CATAS

Resistance, stability and performance tests certify the quality of our products.

Design Support Complete

assistance for professionals and design studios: renderings, moodboards and layout proposals, as well as colour and material selection.

Production Flexibility A broad

colour range, customisation options and tailored solutions for contract projects.

Certified Excellence

ISO 9001 (Quality), ISO 14001 (Environment), ISO 45001 (Health and Safety), ISO 14064 (CO2 Emissions)

OUR COLLECTIONS

Plust offers a complete, versatile catalogue featuring a wide range of outdoor solutions. Each collection expresses a different interpretation of materials and their relationship with space.

Chairs and Armchairs

Outdoor seating solutions

Modular Sofas

Flexible seating systems

Outdoor Lighting

Decorative lighting

Tables and Coffee Tables

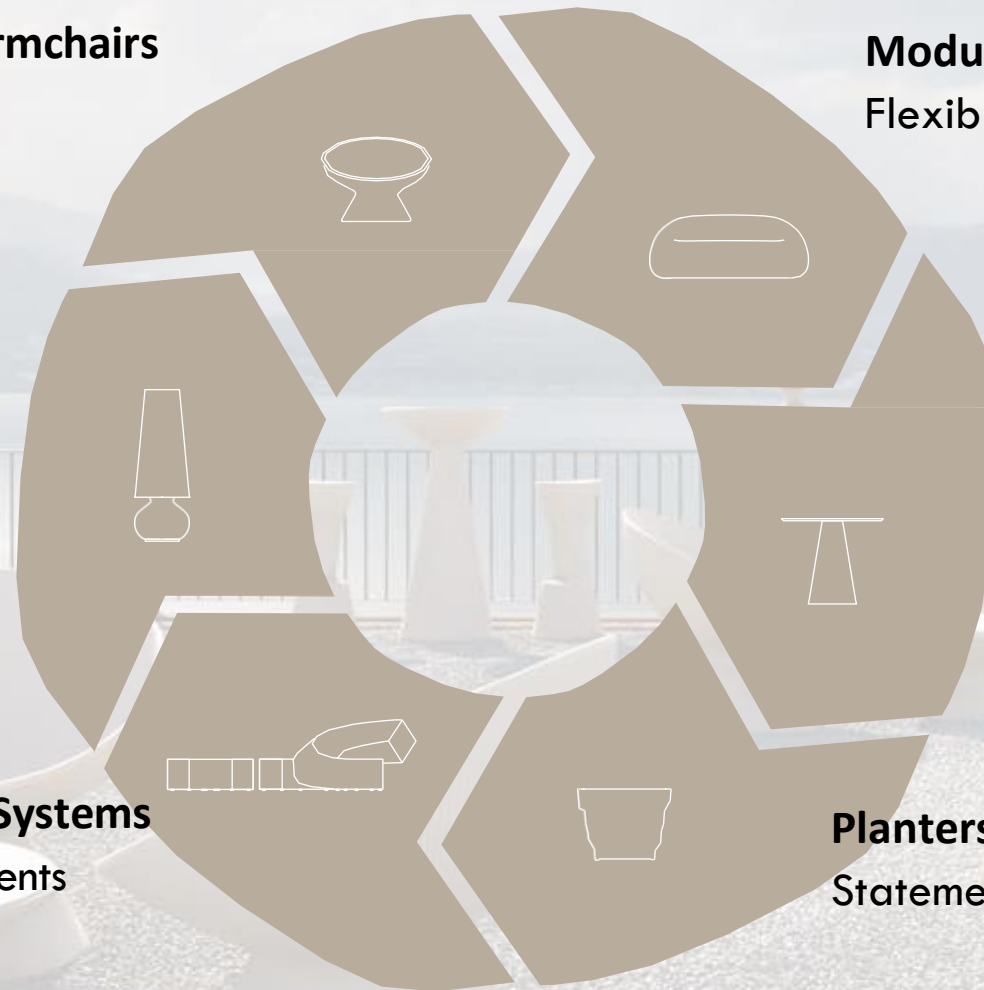
Dining and occasional pieces

Modular Systems

Modular elements

Planters and Accessories

Statement accessories



WHO WE WORK WITH

Hospitality

Hotels, resorts, spas and accommodation facilities seeking elegant, durable outdoor solutions.

Residential

Contemporary homes seeking sophisticated, durable outdoor furniture solutions.

HoReCa

Restaurants, bars and beach clubs requiring high-performance, weather-resistant furniture.

Contract and Public Spaces Large-scale projects and public environments requiring quality and versatility.

Design Professionals Architects, interior designers and landscape designers creating distinctive outdoor environments.



DESIGN MADE FOR OUTDOOR LIVING

Plust is design made for outdoor living - a brand that sees outdoor spaces as places of connection, well-being and beauty. Our products are created to last, adapt, welcome and transform spaces.

An informal aesthetic, an open-minded vision and solid manufacturing expertise guide us towards the future of Made in Italy outdoor design.

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OUTDOOR ATTITUDE

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