

From April 21 to 26, 2026, Plust's new collections can be discovered live through several design related initiatives:

Salone del Mobile. Milano 2026, Hall 18 | Stand E04

Exhibition Concept Salone del Mobile 2026 | Project by BrogliatoTraverso

For Salone del Mobile. Milano 2026, Plust presents a stand designed by BrogliatoTraverso, conceived as a contemporary neoclassical square, featuring monumental arches, textured surfaces, and a sunset sea view. An immersive space where design is expressed through pure geometries and zenithal light. Each family Boom, Fade, and the new Vela lives in a dedicated alcove. At the center, a meeting square where design becomes an experience. Twist guides the path toward the integrated counter, while the entrance invites visitors to discover an elegant and timeless Outdoor Attitude. For Plust, Outdoor Attitude means inhabiting and transforming outdoor spaces into a natural extension of everyday living.

Plust for "Il Lusso Sussurrato" with Hub161 at Made by Idea, Corso Venezia 8, Milano  
Plust Collection is a Design Product Brand Partner of "Il Lusso Sussurrato," a curatorial project by Hub161 presented during Design Week. The format redefines the concept of hospitality, enhancing historic residences and Italian heritage through bespoke design. Custom products become narrative elements, capable of telling the story of territory and culture. A discreet and contemporary luxury, founded on quality, coherence, and dialogue between tradition and innovation, creating an ecosystem of excellence.

Made by Idea,

Corso Venezia 8, Milan, Italy

April 21–27, 2026

Oasi Life Experience at Casa Lombardia brings together culture, design and networking with Plust Collection furnishings. DDN HUB becomes a meeting point for architects, companies and design professionals.

During Milan Design Week, the real value is not only the exhibition, but the encounter. For this reason, DDN HUB positions itself as a privileged place for architects and designers seeking content, relationships and concrete opportunities. Talks with key industry figures, institutions and international studios, company presentations, installations and structured networking moments will shape an agenda capable of engaging the most qualified audience of the Fuorisalone.