

PLUST @ Salone del Mobile, Milan 2024

From 16 to 21 April, you can see the new Plust products in person at Milan's Salone del Mobile (Hall 18, Stand E04) at an installation designed by Art Directors BrogliatoTraverso.

Plust proposes its design idea by recreating the atmosphere of a sunset aperitif at a seaside resort, where the décor transforms the location into an elegant and exclusive setting.

Latest news, 2024

The Fade family, designed by Marco Gregori, expands and is completed with new furniture items.

FADE LAMP M

The intimate bond between light and art is encapsulated in the elegant finish of the intriguingly sophisticated Fade Lamp designed by Marco Gregori

The best-selling Fade Lamp is presented in a brand-new size. Thanks to its small dimensions and a height of 140 cm, Fade Lamp M can be placed easily in both contract and residential settings, both outdoors and indoors. It is marked by a visually striking contour and a striped texture that appears to have been sculpted, a feature that sets all Fade furniture apart. When unlit, Fade Lamp M is a furnishing item that adds style to rooms, like a white stone sculpture. When lit, instead, it transforms into a statue of light, destined to become the luminous heart of any space.

FADE STACK CHAIR

Thanks to the rotational moulding technique, Fade Stack Chair combines comfort with solidity of seating, giving a sculptural and refined appearance. Being stackable makes it ideal and practical for spaces requiring flexibility and functionality without missing out on the style of the Fade family, with the elegant ribbed seating surface colour-matched to the galvanized painted metal legs. The end result is a statuesque, comfortable and stackable chair.

FADE SHELL

Harmony between Functionality and Art

Fade Shell is more than just a furniture item; it is a statement of style and innovation that transforms rooms with its scenic presence.

A manifesto of Plust Collection's constant research, Fade Shell combines functionality and art in one daring design.

Sculpture: Each curve of Fade Shell tells a story of creativity and style. Its curved form defines a sculptural volume, while the stripes, which appear finely chiselled, create a refined play of highlights on the surface.

Divider: With its unique and distinctive presence and ability to elegantly demarcate rooms, Fade Shell is a functional room divider that separates without isolating. Creating a visual but not an emotional barrier, this extraordinary item lends itself perfectly to defining spaces without compromising the continuity and fluidity of the environment.

Lamp: Its curved form glows with a soft light that lights up the evenings. A luminous work of art, a balancing act between beauty and innovation.

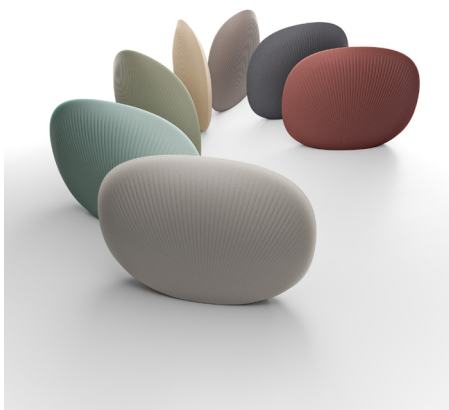
Scenic backstage: Fade Shell can be easily positioned and become the centrepiece of any setting, thanks to its scenic presence. A unique furnishing accessory, a statement of elegance and refinement.

The products are made of polyethylene and moulded using roto-moulding technology, making them high-quality and durable.

FADE TABLE METAL STRUCTURE

This table features a single central column and four ground-stems with adjustable feet. A flat support cross made of die-cast aluminium allows the choice of HPL surfaces in both round (80 cm diameter) and square (80 x 80 cm) shapes. Specific coating treatments make it suitable for both indoor and outdoor uses.

FADE SHELL
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FADE STACK CHAIR
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FADE LAMP M
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FADE TABLE METAL STRUCTURE
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PLUST @ Fuori Salone 2024



TERRASZA MILANO 2024 - Fuorisalone | April 15-21, 2024

Alik Cavaliere Art Center, Via Edmondo De Amicis, 17 20123 Milan

Plust will participate in the first edition of Terrasza, a new platform dedicated to outdoor design. In the city, within the evocative setting of the Alik Garden (5VIE district), Plust will offer its vision of outdoor design through the Boom collection, designed by Marco Gregori, which combines the geometric perfection of the circle with the comfort of generous seating.

A CASA OVUNQUE – HUMAN TECHNOLOGY - Fuorisalone | April 15-21, 2024

Via Savona, 35 Milan

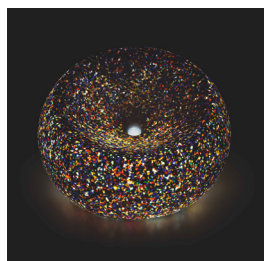
An immersive space where emotions, creative thinking, and action are valued. The best-selling Boom and Fade furniture families will be exhibited in this location in the heart of Via Tortona, where everyday design will engage in a dialogue with the right balance between technique and materials for intelligent use, addressing hospitality, work, travel, and families.



TRIBE HOTEL MALPENSA | April 15-28, 2024

Via G. D'Annunzio snc 21010 Vizzola Ticino (VA)

Plust will exhibit the Boom furnishings at the Tribe Hotel Malpensa, the hotel chain born in Australia in 2017 that emphasizes its vocation for design. The Boom furnishings, designed by Marco Gregori, are finished with DECOR and will illuminate in the evening hours, staging their own soul and transforming into a kaleidoscope that expresses the vibrant life of its colors.



INTERNI

INTERNI CROSS VISION | April 15-28, 2024

University of Milan, via Festa del Perdono 7, Milan

Plust will be a technical sponsor for the INTERNI show-event for the 2024 edition of FuoriSalone: Cross Vision. The exhibition will also feature Plust's absolute novelty presented at the 2024 Salone: Fade Shell, a manifesto of the company's constant research, combining functionality and art in a unique and bold vision, exhibited here in the White Light tone.