

*Press release*

**Host Fiera Milano**  
**13 - 17 October 2023**  
**Hall 11, Stand H47 L48**

PLUST presents "A choice of design", stories to recount outdoors – Host 2023

Plust Collection, a 100% Italy-made brand, creates designer outdoor furniture by combining three key factors: know-how, innovation and sustainability.

From 13 to 17 October 2023 at Host (Hall 11 Stand H47 L48), Plust will be unveiling the **new Fade Table Lamp Metal** designed by Marco Gregori, with metal stem.

Its bold, linear design fits perfectly into any context, while the special finishes are reminiscent of natural materials. White Light, Clay, Golden Rust and Granite are the colour proposals that give this light an original tactile appearance.

The new Fade Table Lamp Metal illuminates any room with a small shower of light: it comes with an LED light source and an easily rechargeable battery thanks to the magnetic connection cable.

The new lamp by Plust thus completes the Fade family of furnishing items, which are distinguished by a ribbed surface and special finishes that render the effect of natural materials such as stone and granite. From public premises to private residences, the soft welcoming forms distinguish every space with informal elegance.

The Plust stand will also feature the iconic **Fade, Gumball and Boom** furniture families, the vase and table lamp of which will be previewed, thus completing the highly popular collection designed by Marco Gregori.

The **new Boom Vase** and **Boom Table Lamp** complete the Boom family by interacting with the other furnishings in the family: the armchair, sofa, low stool, and the coffee table.

The Boom furnishing family invites relaxation, pure comfort enveloped in gentle yet contemporary contours, the flowing form conveying a timeless appeal that is designed to last.

Plust Collection is a brand of Euro3plast, a Vicenza-based company that will celebrate 50 years of business in 2024. Thanks to its know-how, vocation for innovation together with the artistic direction of **BrogliatoTraverso design studio**, Plust will continue its partnership with the design world to create new products that combine innovation, functionality and sustainability.

All of the Plust products are indeed the fruits of the fine history of Italian design, and also contain the virtuous soul of plastic: durability, practicality and, above all, recyclability.

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**NEW FADE TABLE LAMP METAL**  
**DISCOVER MORE**



**BOOM POT**  
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