

Salone Internazionale Mobile Milano

Fiera Milano, Rho
Hall 10 | Stand E04

PLUST @ Salone del Mobile Milano 2023

From 18 to 23 April, the new Plust products can be discovered live by visiting the Salone del Mobile Milano exhibition space (Hall 10 | Stand E04).

Plust proposes its design idea by recreating the atmosphere of a sunset cocktail at a seaside resort, where the furnishings turn the location into an elegant and exclusive setting.

News for 2023

DECOR

80% recycled polyethylene

Brand new for 2023, the ecological **DECOR** finish, a unique and exclusive blend of 80% recycled plastic obtained from post-industrial waste.

DECOR marks the pinnacle of Plust's research in the field of sustainability, a recycled and recyclable material that differs from anything else achieved in the world of design. Sustainability and aesthetics are at the heart of the **DECOR** project: Plust's furnishings made with **DECOR** enhance outdoor spaces with sculptural forms, giving them a material and refined touch reminiscent of typical Venetian flooring. Illuminated in the evening hours, **DECOR** shows off its soul by transforming into a kaleidoscope expressing the vitality of its colours. The result is a low environmental impact design with an artistic and contemporary mood.

Collection updates:

Boom

design by Marco Gregori, 2022

Plust expands its **Boom** collection - armchair, stool, coffee table - by extending the enveloping and ergonomic comfort of the seats to new additions: the eye-catching **Boom Sofa and Boom coffee table** with transparent tempered-glass top.

Launched in 2022, **Boom** is a furniture family distinguished by its soft, welcoming lines suitable for a variety of outdoor situations, from public places to private residences. At the centre of the design by **Marco Gregori** is the circle, the perfect geometric figure whose essential design encourages socialising and conviviality.

Boom Sofa is an invitation to relax in pure comfort enveloped in an understated, contemporary form that complements the other items in the catalogue. Its curved shape conveys an evergreen appeal designed to last. The items making up the Boom collection are resistant to impact, ultraviolet radiation, and all environmental temperatures. Like the Boom Armchair, the **Boom Sofa** is also equipped with a water drainage outlet.

Boom coffee table, the companion table to the Boom chairs, meets the needs of those who want a minimalist design and a light presence in space. The new transparent tempered-glass top adds elegance, making it suitable for use in a wide variety of settings.

Boom family is made of special plastic mixtures that render the material texture of natural elements in five delicate nuances: White, Tide, Mint, Crete and the striking White Light - a special stone effect that can be illuminated from within. Like all Plust furniture, at the end of its life, **Boom family** can be recycled, thereby reducing waste in general.

The products are made of polyethylene and moulded using rotomoulding technology, which makes them durable and high-quality.

PLUST Collection a brand of EURO 3 PLAST S.p.A.

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DECOR



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BOOM SOFA



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BOOM COFFEE TABLE



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