

Nota de prensa

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PLUST Collection brings novelties 2022 to the Habitat Valencia Fair

Following the *Salone del Mobile* in Italy in June, PLUST confirms its attendance at the Habitat Valencia fair in Valencia, Spain, dedicated to the furniture world.

Three new products will be presented, starting with the **Fade family**, born in 2020 but only officially introduced this year.

Distinctive element: a vibrant surface and special finishes that recreate the effect of natural materials such as stone and granite. The unique material finish is recreated thanks to special colour blends, which are the result of the brand's constant research and development.

The line consists of seats, tables, and lamps. The latest addition is the **Fade Low Stool**, which can also be used as a side-table. Available in five different shades: granite, clay, lava, stone, and white light. The latter version can be illuminated by providing it with a special lighting kit.

The brand-new feature created by **Needs Studio** is the **Tebe** floor lamp, with a dual soul: outdoor and indoor.

"Looking at Tebe, you feel as if you're looking at a sculpture that plays with its materiality and its sap: light. Sculptural form and essential lines, a classic geometry, revised in a contemporary perspective and characterized by a surface texture that makes this item come alive with a strong material perception, as if it were a sculpted stone column.

Designed for **both outdoor and indoor settings**, Tebe can be fully illuminated in its White Light version, or light upwards in the other various colour proposals.

Alberto Brogliato, Art Director of the Brand together with Federico Traverso, gives **Gumball** new life, proposing the line in three bold colour shades: aquamarine, lava, and ochre, ideally matched with the whiteness of white of various furnishing accessories.

The products are made from polyethylene and moulded using a rotomoulding technology that makes them extremely durable and of the highest quality.



Tebe Lamp



Fade Family



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