

Press Release Salone Internazionale del Mobile 7-12 June 2022 Fiera Milano, Rho Hall 10 / Stand D12

PLUST Collection presents new products at the Salone del Mobile di Milano

PLUST presents its new products at the Salone del Mobile in Milan, from 7 to 12 June 2022, at the Fiera di Milano Rho, Hall 10 Stand D12.

A Provence-like setting is created, intended to highlight the brand's **outdoor** character, and make it unmistakable once again. PLUST tells its idea of design, recreating a terrace overlooking the sea, which conveys a sense of wellbeing and comfort for experiencing outdoor spaces.

An absolute new entry is **Tebe**, the new floor lamp with a dual soul: outdoor and indoor. "When you look at Tebe, you have the feeling that you're looking at a sculpture that plays with its materiality and its source: light".

Needs is the Italian studio that designed Tebe for PLUST, a floor lamp with a sculptural shape and clean lines. A classic geometry, revised in a contemporary perspective and characterised by a surface texture that makes it a living item, with a strong material perception, almost as if it were a sculpted stone column.

Marco Brunato, Davide Gerlin e Matteo Coracin are the founders of Needs Studio. The combination of their subjective outlooks and skills generates what has been described as a hybrid and contemporary design.

Designed for both outdoor and indoor settings, Tebe can be fully illuminated in its White Light version, or light upwards in the other various colour options.

Designer **Marco Gregori** adds to the Fade furniture family by creating the Fade Low Stool. **Fade Low Stool** is a small stool that can also be used as a side table. The shaded texture that identifies the entire Fade family makes it an extremely versatile complement with a sculptural presence. Available in five different nuances: granite, clay, lava, stone and white light. In the latter version, it can be illuminated by fitting a special lighting kit.

Fade, which will be presented for the first time in full at the event, is a line distinguished by a vibrant surface and special finishes that render the effect of natural materials such as stone and granite. The unique material finish is created thanks to special colour mixtures, the result of the brand's constant research and development.

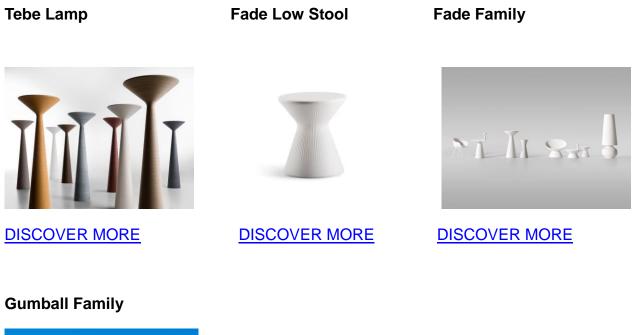
Fade's soft, welcoming contours characterise every space, from the public area to the private residence, with informal elegance.



Alberto Brogliato, Art Director of the Brand together with Federico Traverso, breathes new life into **Gumball**, proposing the line in three bold shades of colour: aquamarine, lava and ochre, which are also ideal for combining with the pure white of various furnishing accessories.

The Gumball family originated from the idea of a crushed ball, a simple operation but of great creative force. Armchairs, sofas, coffee table and sun lounger: iconic items that convey a sense of softness and comfort.

The products are made of polyethylene and moulded using rotomoulding technology, which makes them durable and of high quality.





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