

Press release

Host Fiera Milano 22 - 26 October 2021 Hall 11, Stand G28

## PLUST presents "A choice of well-being", stories to tell outdoors - Host 2021

From 22 to 26 October 2021, at the Host Hospitality Exhibition at FieraMilano, Plust will be presenting outdoor seats, tables and lamps, in Hall 11 Stand G28.

Soft lighting, comfortable seating, tables to chat around in a welcoming, elegant atmosphere. This is the well-being offered by **Fade**, the family of furnishing items proposed by the **Plust collection** brand at the Host fair in Milan.

The soft, curved lines, combined with the unique striped texture, give this line a sculptural quality that appears to come alive in the sunlight. This curious and pleasant phenomenon is accentuated by the exclusive colours, created specifically for this minimalist line that nevertheless incorporates a scrupulous design effort.

**White light** is the most innovative finish: a shade of white that recalls the solidity of stone while allowing light to pass through from within in the lamp versions.

All of the Plust products embody not only the good history of Italian design. They also withhold the virtuous soul of plastic: lightness, strength, practicality, durability and, above all, recyclability.