

Press Release

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PLUST Collection
FLEXIBLE AND CUSTOMIZABLE

On the occasion of the HOST fair - International Exhibition of the Hospitality Industry - PLUST Collection presents its news together with the complements of the Plasticism collection, the project with a strong experimentation attitude shown during the Milan Design Week 2009.

The PLUST Collection world offers a wide range of contemporary, light and resistant complements suitable for furnishing with style both indoor as well as outdoor environments as hotel, spa, theatres, public spaces, gardens, terraces...and now it is enriched with two brand-new solutions: the finishes **gold leaf** and **matt lacquering**.

Two finishes that enhance the wide range of colours available and ensure the possibility to custom every product of the PLUST Collection line: from the seats to the vases as well as any kind of complements.

Gold Leaf is a finish characterized by the extreme care and attention required for its realization: thin golden leaves handmade applied create on the complements surfaces plays of light that directly recall the shining of gold. The handmade skill required for this finish enhance the precious aspect of the products at which is added a special varnishing that ensure elegant but most of all long-lasting elements.

The **Matt lacquering** finish born with the aim to enhance the plasticity of shapes, volumes and contrasts of the PLUST Collection products. This special finish captures and absorbs the light creating on the surfaces a matt effect. Thanks to a special lacquering process available in black and white, the complements PLUST Collection acquire a new expressive force and an extraordinary soft-touch effect, velvety and pleasant.

Press Office Michela Bado_press@martinagamboni.it_02 36591698
Communication Manager Martina Gamboni_mg@martinagamboni.it