

## **Functional products and luminescent shapes**

Milan, April 2008

A growth, an experimentation, an evolution.

Only searching for new expressions, unexpected interpretations and new starts is possible to pass through the way that leads to innovation.

PLUST presents the 2008 collection: new complements characterized by soft shapes, fluid lines and special materials. Projects that represents first of all an ongoing process, a discovery of the resins possible uses able to reveal new meanings.

Two keywords for two complement's lines characterized by functional products and luminescent shapes.

Indoor and outdoor furniture, handy and colourful as the small armchairs Ohla and Goen as well as the stacking Fuzzy Stool designed not only with an aesthetic attention but also with an innovative gaze toward the material productive process.

The 2008 catalogue enriches with luminescent shapes, products made of a special resin able to absorb the light, natural and artificial, releasing it without any costs during the night.

PLUST expresses its innovative concept through seasoned garden's dwarfs and magic leaves that could be insert directly inside pots or on the grass creating luminous paths.

The 2008 PLUST Collection has been designed by Setsu and Shinobu Ito, JoeVelluto, Monica Graffeo, Alberto Brogliato, Eddy Antonello and Marta Laudani & Marco Romanelli.

### **PLUST will take part at the Milan Design Week:**

**I LOVE MATERIAL** - Superstudio - Zona Tortona. Press preview 15<sup>th</sup> April 3 pm

**TERME di MILANO** - Piazzale Medaglie D'Oro, 2

**SHOWROOM DASSI** - Via Mercato, angolo Via Fiori Chiari

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