

Press release

Milan, April 2016

**PLUST COLLECTION IS COMFORT YOUR SPACES.  
COMFORT AND WELL-BEING, THESE ARE THE PRINCIPLES FOR PRESENTING  
THE NEW 2016 CONCEPT OF PLUST COLLECTION AT THE MILAN DESIGN WEEK.**

**PLUST Collection** at the **Milano Design Week 2016** presents a new concept dedicated to comfort and well-being: **PLUST | Comfort your spaces**. The theme will accompany Plust in 2016 along a journey that will bring out, and build on, the company's strong points.

To mark the **Salone Internazionale del Mobile 2016**, and taking inspiration from the theme, PLUST Collection will be presenting **four new products** and a **broadened range**.

Two new product families will be unveiled: French designer **Philippe Tabet** has designed **Four Lamp** – made up of a hanging, standing and low-floor versions – in which graceful and sinuous lines take shape due to the volume shaped by the light on the plastic; designed by **Giulio Iacchetti**, **Bold** is the complete, generous-proportioned collection which fully furnish indoor and outdoor environments its armchair, couch and coffee table.

**Matteo Ragni** and **Maurizio Prina** adds to the **Frozen** collection by adding to this broad range a lamp, a display and a new stool with the typical facets that characterize the rest of the collection.

Half-way between abstract and figurative, icon and cartoon, the **Biggie** lamp – designed by **Filippo Protasoni** – together with the double version of the **Plust Van** container and **Mini Plust Van** – by **Michele Menescardi** – are items that provide décor with a touch of fun.

For the **Fuorisalone**, Plust Collection imagines a project with a hallmark of comfort, in co-operation with **SPY Hair & Beauty**. In the heart of the Brera Design District – at Via Palermo 1 – the inner courtyard will be set up to be converted into a comfort corner.

The Plust Collection 2016 thus reflects the company's will to develop an idea that transcends physical objects, an idea that takes on form stemming from the desire to position the brand and its production in a context of well-being, under the banner of comfort.

Plust speaks of a product which is guaranteed by the high quality of its materials and by the latest construction techniques, which allow the company to offer an **indoor** and **outdoor** production that is certified and made in Italy throughout.

**PLUST Collection – Salone Internazionale del Mobile 2016**

Hall 10 – Stand D12

**PLUST Collection | Comfort your spaces in co-operation with SPY Hair & Beauty**

12/17 April | via Palermo, 1

Tuesday, Friday: 10.00 > 23.00

Wednesday, Thursday, Saturday, Sunday 10.00 > 22.00

Press preview: Monday 12 April 19.00 > 22.00

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