

Press Release

Milan Furnitore Fair 9-14 april 2013 Padiglione 6 - Stand D32

PLUST Collection IN/OUT DOOR Collection 2013

"A collection born under the sign of simplicity: of use, function and service. A constantly evolving project that explores different scenarios, indoor and outdoor"

Matali Crasset for PLUST Collection

PLUST Collection, the all-Italian design brand, which has relied on the art direction of JoeVelluto (JVLT) ever since it was founded, is presenting the new project by Matali Crasset at the 2013 Milan Furniture Fair.

As always with PLUST Collection, practicality is on an equal par with aesthetics. This year's products feature simple, clean lines and have been designed to furnish both indoor and outdoor living spaces.

Big Cut designed by Matali Crasset

Sofas, armchairs, chaise longues, islands, peninsulas, poufs and coffee tables can all be created with Big Cut, the modular system designed by Matali Crasset.

This project is based on the combination of 5 basic elements that allow you to furnish a space with 1 to 1000 places. The "V cut" is the common denominator of all the elements of the system, which creates a cosy yet functional space, ideal for dynamic contract furniture settings. A set of cushions made with technical fabric completes the system, making it comfortable and perfect for indoors and even extreme outdoor conditions.

Bartolomeo designed by JoeVelluto (JVLT)

Bartolomeo, the range of bar counters consisting of a linear element and a corner element, completes the PLUST Collection contract furniture collection. Versatile and functional, this range allows the creation of infinite structural solutions: reception desks, bar counters, reception and console.

Its aesthetic line meets the ergonomic requirement to sit people comfortably around it. The full range of bar accessories and its Light version make Bartolomeo the perfect product for convivial settings.

All PLUST Collection products are in LLDPE (linear low density polyethylene) and are moulded with the rotomoulding technology,

The high resolution images are available on the website http://www.martinagamboni.it/link/plust2013.zip

Communication&PR

Fiammetta Gamboni press@martinagamboni.it +39 02 36591750

PLUST Collection a brand of Euro 3 Plast SpA

Viale del Lavoro, 45 - 36021 Ponte di Barbarano (VI) - Italy T +39 0444 788200 F +39 0444 788290 www.plust.com info@plust.com