

Press Release

Milan, May 2017

**PLUST COLLECTION DEBUTS ON THE AMERICAN MARKET: FROM MAY 21 TO 24, AT THE 29th EDITION OF NEW YORK'S ICFF.**

**Plust Collection**, in partnership with **DZINENY**, will debut at **ICFF - International Contemporary Furniture Fair**, held in New York. It is an opportunity to showcase some of the company's iconic items, introduced for the first time to the American market.

Plust Collection's product line, made with rotational moulding technology, highlights the company's approach, a synthesis of the **blend of technological innovation** and collaboration with Italian and international designers generating the development of indoor and outdoor collection focused on high level production and **Italian-manufactured throughout**.

During ICFF NYC Plust Collection will exhibit some of the most representative products designed by **Ilaria Marelli, Odoardo Fioravanti, JoeVelluto (JVLT), Form us with Love, Alberto Brogliato e Eddy Antonello**.

Already widely available throughout Europe, the **Plust Collection** is investing in the **USA**, with the goal of **broadening the international market**.



[Gumball Armchair by Alberto Brogliato](#)



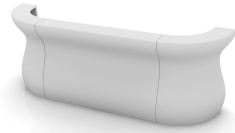
[T Ball by Alberto Brogliato](#)



[Fura stool by Form us with Love](#)



[Armiliaria stool by Odoardo Fioravanti](#)



[Bartolomeo desk by JoeVelluto \(JVLT\)](#)



[Nicole by Ilaria Marelli](#)



[Spot light by Eddy Antonello](#)

**ICFF NYC**  
**May 21 - 24, 2017**  
**Javits Center, New York City, USA**  
**Stand #2381**

**Plust Collection** [plust.it](http://plust.it)

**DZINENY** [dzineny.com](http://dzineny.com)

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May 21 - 24, 2017  
New York City, USA  
Booth #2381

# PLUS<sup>+</sup>

PLUSTCOLLECTION

## DESIGN

JoeVelluto (JVLT)  
Alberto Brogliato  
Form Us With Love  
Eddy Antonello  
Odoardo Fioravanti  
Ilaria Marelli



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