

Press Release

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PLUST Collection
Habitat Valencia 2011

Plust Collection participates for the third year at the Habitat Valencia Fair, renown as one of the most important international showcases for the design and contract fields.

This year the Flash Habitat project will be opened hosting the most recognized international design names. Plust Collection takes part in this new initiative with the 2011 collection that has already received important positive feedback from the public at the Milan Design week that just passed.

Talea, designed by Architect Marco Zito, is an armchair that has many combinations, which takes its name from a branch that is regenerated when it is planted in the ground. Talea, thanks to a simple central notch, is transformed into a comfortable fabric armchair, or by inserting a wooden level, it becomes a bench with a variable number of seats.

Godot is a clothes stand, again designed by Alberto Brogliato, which is characterised by a totem-like and informal look. Godot is a curious product, with a personality and harmony that makes clear reference to a natural and fantastic world. Equipped with a central pocket emptier and coloured interchangeable appendixes, it can be adapted very simply to private spaces or public places, such as waiting rooms or hotel foyers.

Lapsus, signed by Eddy Antonello and Alberto Fabbian, is a freestanding clothes hanger reminiscent of the typical succulent plants of the desert. It has six hangars and is a decorative, yet functional product; the metal base allows for good stability on the ground.

Gumball Sofa and **Gumball Sunlounge** Alberto Brogliato introduces the latest creations of the Gumball family. The first proposal is a two-seat sofa with a sinuous and comfortable shape, perfect to create the right atmosphere in public areas. The second is a sunlounge designed for swimming pools, spas, terraces and gardens... Its structure permits correct and comfortable posture and it is characterised by clean lines, which make it an elegant contemporary furnishing accessory that can be integrated with a variety of furnishing contexts.

All PLUST Collection products are in low-density polyethylene (LDPE) and are moulded with the rotomoulding technology.

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