

Press Release

Stockholm Furniture & Light Fair
04-08 Febbraio 2014
Hall B Stand B12:07

PLUST Collection
Stockholm Furniture & Light Fair 2014

PLUST Collection chooses as the first appointment of the year Stockholm Furniture & Light Fair, the fair identified as the biggest international exposition of lighting design products for private and public spaces. Big novelty of this year is the enlargement of the colour scale: the mass colouring technique used by PLUST Collection creates always different nuances, making every product a unique piece.

Here the new range of colours of 2014:

Funny White is the nuance created on a white base with rich shades of blue, yellow and even emerald, creating pure harmony in every room.

Industrial Black: this intense nuance gives an industrial touch to products, where the black base blends together with shades of yellow and orange or even blue and green.

Urban Forest: brings to mind the warm and soft colours, such as dove grey and jade, which intertwine with sandy and rosemary nuances. Nature is the driving force of these products that enrich both indoor and outdoor environments.

Golden Rust: this mass colouring brings to mind rusty metals with golden or brown streaks and gives a sculptural appearance to every shape.

PLUST Collection set-up shows the 2013 best sellers:

Big Cut
designed by Matali Crasset

Sofas, armchairs, chaise longues, islands, peninsulas, poufs and coffee tables can all be created with Big Cut, the modular system designed by Matali Crasset. This project is based on the combination of 5 basic elements that allow you to furnish a space with 1 to 1000 places. The "V cut" is the common denominator of all the elements of the system, which creates a cosy yet functional space, ideal for dynamic contract furniture settings. A set of cushions made with technical fabric completes the system, making it comfortable and perfect for indoors and even extreme outdoor conditions.

Bartolomeo
designed by JoeVelluto (JVL)

Bartolomeo, the range of bar counters consisting of a linear element and a corner element, completes the PLUST Collection contract furniture collection. Versatile and functional, this range allows the creation of infinite structural solutions: reception desks, bar counters, reception and console. Its aesthetic line meets the ergonomic requirement to sit people comfortably around it. The full range of bar accessories and its Light version make Bartolomeo the perfect product for convivial settings.

All PLUST Collection products are in LLDPE (linear low density polyethylene) and are moulded with the rotomoulding technology.

High resolution images are available on FTP link upon request to press@martinagamboni.it

Communication&PR
Fiammetta Gamboni
press@martinagamboni.it
+39 02 36591750

PLUST Collection a brand of Euro 3 Plast SpA
Viale del Lavoro, 45 - 36021 Ponte di Barbarano (VI) - Italy T +39 0444 788200 F +39 0444 788290 www.plust.com info@plust.com