



Press Release

Milan Furniture Fair

8-13 April 2014

Hall 10 / Stand D10

PLUST Collection IN/OUT DOOR 2014

The 2014 PLUST Collection has been enriched by the addition of two important international design studios: **Form Us With Love** from Sweden and **Cédric Ragot Design Studio** from France. Under the art direction of **JoeVelluto (JVLT)**, these studios have developed product families that meet interior and exterior design requirements with fresh and dynamic aesthetics.

FURA FAMILY design **Form Us With Love**

A table and stool set whose shape brings to mind the cutting of a tree trunk: Fura Family gets its name from the tall Swedish pine trees. These items stand out for their clean-cut geometric lines interrupted by grooves that make them easy to move and comfortable to use. Fura Family is available also in a Light version.

JETLAG FAMILY design **Cédric Ragot**

The Jetlag system was designed as a "progressive sequence" and allows multiple combinations to furnish private and public spaces. Benches for a quick stop and comfortable armchairs for longer breaks. The versatile composition of the "Y" module allows for infinite assembly options. Jetlag Family also features a sequence of evenly spaced grooves that enhance the aesthetic value of the product and give continuity to the form, concealing the joints when multiple modules are put together. Jetlag Family is available also in a Light version.

BARTOLOMEO DISPLAY design **JoeVelluto (JVLT)**

Bartolomeo Display is a freestanding accessory of the bar counter range designed by JoeVelluto (JVLT) in 2013. It can be used to house bottles and catering utensils or as a display. Thanks to the internal lighting system, every object is crossed by the light, thereby creating elegant colour and transparency effects.

PLUST Collection has been developing products and systems that meet interior and exterior design requirements since 2006. Furnishes, luminous objects, and vases decorate indoor and outdoor spaces whilst enhancing their functions and promoting sociability. For PLUST Collection, the essence of a product lies in its versatility. Wear resistance is reliability, lightness is comfort, and aesthetics is pleasure. All PLUST Collection products are made of LLDPE (linear low-density polyethylene) with rotomoulding technology.

High-resolution images available at:
<http://www.martinagamboni.it/link/plust2014.zip>

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