

Press Release Habitat Valencia 18-22 September 2012 Hall N2-P1 Stand F1

PLUST Collection Habitat Valencia 2012 Valencia Design Week 2012

We are pleased to announce that PLUST Collection will be exhibiting, once again this year, from 18 to 22 September, at the Valencia Design Week 2012. At its stand at Habitat Valencia, one of the major trade fairs dedicated to furnishing and design, PLUST will be presenting its 2012 collection: new forms, new products and new partnerships characterized by a mix of quality, tradition and innovation.

The 2012 collection is designed by MUT Design, Alberto Brogliato, Marco Zito, Eddy Antonello and Gentle Giants, and comprises:

Gradient: a filiform modular divider that furnishes, separates and defines spaces.

Roaming: a portable lamp with rechargeable LED kit and coloured cord for transporting.

Sat: a seat with 360° rotating wood table, ideal for short breaks in public areas, bars and rest areas.

Spot: ideal lamp for outdoor applications, can be hang and used as a pendant light or placed on the ground for direct or indirect lighting.

Boyo and Harbo: two totemic vases shaped to recall floral elements.

PLUST Collection will also be taking part in two events during the Valencia Design Week:

- MUT&FRIENDS the exhibition organised by MUT design which will be held on 19 September at the Begreen C Restaurant / la paz 37 from 9 pm.
- Que viene le circo!! The exhibition promoted by the Barreira Arte e Design School which will be held from 18 to 22 September at the Barreira Arte e Design School, San Jacinto Via 1-3. PLUST Collection will furnish the space with its lighting elements and outdoor furnishings.

The entire range of products in the PLUST Collection are made of LLDPE (linear low density polyethylene) and manufactured with rotomoulding technology.

High resolution images are available at the following address: http://www.martinagamboni.it/link/images_plust2012.zip

Communication&PR Martina Gamboni press@martinagamboni.it +39 02 36591698